

Bachelor of Science in GRAPHIC COMMUNICATIONS MANAGEMENT

Name _____

Eagle ID _____

CURRICULUM CHECKSHEET AY 2006 - 2007

Date _____

AREA A: Essential Skills (9 Hrs)		
Course & Number	Hrs	Gr ¹
¹ ENGL 1101 - English Comp I	3	
¹ ENGL 1102 - English Comp II	3	
¹ MATH 1111, 1113, or 1441	3	

¹ALL GRADES MUST BE "C" OR BETTER

AREA B: Institutional Options (4 Hrs)		
Course & Number	Hrs	Gr
HIST 1112 - World History I I	3	
IDS 2210 - Turning Points & Connections	1	

AREA C: Humanities & Fine Arts (6 Hrs)		
Course & Number	Hrs	Gr
ENGL 2111 - World Literature I or ENGL 2112 - World Literature II	3	
Elective: Art, Music, Philosophy Public Speaking, Theater, Religion, Myth, Classicism	3	

or

HUMN 2321 - Humanities I	3	
HUMN 2322 - Humanities II	3	

AREA D: Science, Math, Technology (11 Hrs)		
Course & Number	Hrs	Gr
Traditional Lab Science Course ASTR, BIOL, CHEM, GEOL, PHYS	4	
Environmental Science Course w/Lab BIOL, CHEM, GEOL, PHYS	4	
D3 Elective Science, Math, or Technology Elective: See list for Area D3 in the Schedule of Classes	3	

AREA E: Social Science (12 Hrs)		
Course & Number	Hrs	Gr
HIST 2110 - The United States: A Survey	3	
POLS 1101 - American Government	3	
ECON 2105 - Economics in a Global Society	3	
ANTH, PSYC, SOCI, GEOG	3	

Additional Required Course work (5 Hrs)		
Course & Number	Hrs	Gr
GSU 1210 - University Orientation I	1	
HLTH 1520 - Healthful Living	2	
Physical Activities (KINS)	1	
Physical Activities (KINS)	1	

NOTES:

§ A Graphic Communications Management major must earn a "C" or better in each course in Areas F, G, H, & I.

• The next page has lists of approved electives for Areas H & I

AREA F: Courses Appropriate to the Major (18 Hrs) §		
Course & Number	Hrs	Gr
GCM 1131 - Graphic Communications Technology	3	
COMM 1110 - Principles of Public Speaking	3	
GCM 1321 - Desktop Publishing	2	
GCM 1411 - Desktop Publishing Lab	1	
TMFG 2131 - Manufacturing Enterprise	3	
MATH, STAT or programming course from area A or D3	3	
Another course not selected previously in area D3	3	

Major Program (53 Hrs)

Area G - Required Courses (33 Hrs) §		
Course & Number	Hrs	Gr
GCM 2332 - Bindery, Finishing and Distribution	3	
GCM 2412 - Bindery, Finishing and Distribution Lab	1	
GCM 2432 - Inks and Substrates	3	
GCM 2532 - Desktop Publishing II	3	
GCM 2512 - Desktop Publishing II Lab	1	
GCM 2721 - Industrial Practicum	2	
GCM 2722 - Industrial Practicum Lab	2	
GCM 3745 - Graphic Communications Internship I	4	
GCM 5234 - Color Reproduction	3	
GCM 5314 - Color Reproduction Lab	1	
GCM 5335 - Graphic Comm. Mgmt. Topics	3	
GCM 5434 - Lithographic Reproduction	3	
GCM 5514 - Lithographic Reproduction Lab	1	
GCM 5535 - Estimating for Print Production	3	

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Area H - Management Electives (9-12 Hrs) ² §		
Course & Number	Hrs	Gr

Area I - GCM Electives (9-12 Hrs) ² §		
Course & Number	Hrs	Gr

²Area H + Area I must total at least 21 hours.

As approved by GCM advisor. See list on next page.

Additional Electives ³ (6 Hrs)		
Course & Number	Hrs	Gr

³Necessary to meet 125 hr requirement.

must be outside of Graphic Communications Management.

SUGGESTED ELECTIVES LISTS FOR AREAS H & I

Area H - Management Electives (9-12 Hrs)

Courses related to the Business Environment	
Course & Number	Hrs
ACCT 2101 - Financial Accounting	3
ACCT 2102 - Managerial Accounting	3
BUSA 2106 - Environment of Business	3
BUSA 3131 - Business Statistics	3
LSDT 3130 - International Trade Regulation	3

Courses related to Marketing	
Course & Number	Hrs
ACCT 2030 - Survey of Accounting	3
MKTG 3131 - Principles of Marketing	3
MKTG 3132 - Principles of Advertising	3
MKTG 3133 - Professional Selling	3
MKTG 4133 - Sales Management	3
MKTG 4135 - Buyer Behavior	3

Courses related to Management	
Course & Number	Hrs
ACCT 2030 - Survey of Accounting	3
MGNT 3130 - Management and Organizational Behavior	3
MGNT 3134 - Behavior in Organizations	3
MGNT 3334 - Human Resource Management	3
MGNT 3430 - Operations Management	3
MGNT 4338 - Staffing, Training and Development	3
MKTG 4137 - Marketing Management	3

Courses related to the Manufacturing Environment	
Course & Number	Hrs
TMFG 3231 - Intro to Industrial Management	3
TMFG 3232 - Appl Ind Stats & Qual Assurance	3
TMFG 4134 - World Class Manufacturing	3
PSYC 3234 - Industrial/Org Psychology	3
TSEC 5334 - Hazardous Waste Management	3
MGNT 3130 - Mgmt. and Org. Behavior	3

Courses related to Indus. Safety and Enviro. Compliance	
Course & Number	Hrs
TMFG 3231 - Introduction to Industrial Management	3
TSEC 5331 - Occupational Safety	3
TSEC 5332 - Ergonomics	3
TSEC 5333 - Industrial Hygiene	3
TSEC 5334 - Hazardous Waste Management	3
TSEC 5335 - System Safety in Manufacturing	3

Courses related to Graphic Design (Art)	
Course & Number	Hrs
ART 1020 - Two Dimensional Design	3
ART 2330 - Typography I	3
ART 2331 - Graphic Design I	3
ART 3331 - Graphic Design II	3
ART 4381 - Graphic Design III	3
ART 3330 - Package Design	3
ART 3333 - Corporate Identity	3
ART 3338 - Typography II	3

Area I - Graphic Communications Management Electives (9-12 Hrs)

Course & Number	Hrs
GCM 3110 - Instructional Assistance	1
GCM 3130 - Customer Service for Graphic Communica	3
GCM 4132 - Screen and Specility Printing	3
GCM 4232 - Photo Prep for Reproduction	3
GCM 4746 - Graphic Communications Internship II	4
GCM 4899 - Independent Study	3
GCM 5090 - Selected Topics in Graphic Communicator	3
GCM 5331 - Flexography	3
GCM 5332 - Multimedia Presentations	3
GCM 5334 - Imaging Systems	3
GCM 5534 - Digital Output Applications	3